

[Letter from an Employer to the Employer Requesting that the Employer pay for an IHMM certification]

To: [Manager name]
From: [Your name]
Re: [Professional Development]

I appreciate that our company has a culture of supporting continuing education, professional development, and a more diverse pool of future leaders. Our company's reputation for investing in its people through training and professional development is what makes our company more attractive to qualified applicants and in recruiting professionals to our team.

To that end, I would like to pursue professional certification and earn the [credential name] through the Institute of Hazardous Materials Management (IHMM).

Increasing my skills, my ability to increase productivity, and my ability to serve this company means that investing in professional development garners 218% higher income per employee than those with less comprehensive training. They also enjoy a 24% higher profit margin than those who spend less on training. [*American Society for Training and Development*]

IHMM certification of professionals creates an even more trustworthy face of this company to clients and customers, and to government regulators who recognize these certifications as having achieved the highest levels of excellence in their communities of practice. Instead of differentiating ourselves from competitors simply on price, the credibility certification brings is used effectively to distinguish ourselves as an industry leader.

My certification will be a cost-effective investment for the company and an invaluable experience as a professional. An application and examination at IHMM cost \$535 and when I pass my examination, an additional \$160 annual fee. Every 5 years I need to recertify my credential, a commitment to continuous improvement and growth for this company, and my professional commitment.

My goal is to constantly grow as an individual and I strive to become a more proficient and effective professional. I hope you agree that my professional development and increased knowledge is a worthwhile investment in our company. Information about IHMM can be found at <https://ihmm.org/>

Thank you for your consideration,

(insert name here)