

Why Government Affairs Action Matters To You

2023

**AHMP ANNUAL
CONFERENCE**

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Gene came to IHMM in September of 2018 after a more than 25-year career as a professional association leader in the energy and environment space, including successful leadership roles in state and federal government relations programs.

As a leader of local, state, and federal government affairs over this time, Gene has been involved in over 1,000 legislative and regulatory actions and their associated communications efforts.

This includes testifying before legislative and regulatory bodies as well as preparing others to do so.

The picture at left is of Gene testifying before Congress, and televised on C-SPAN

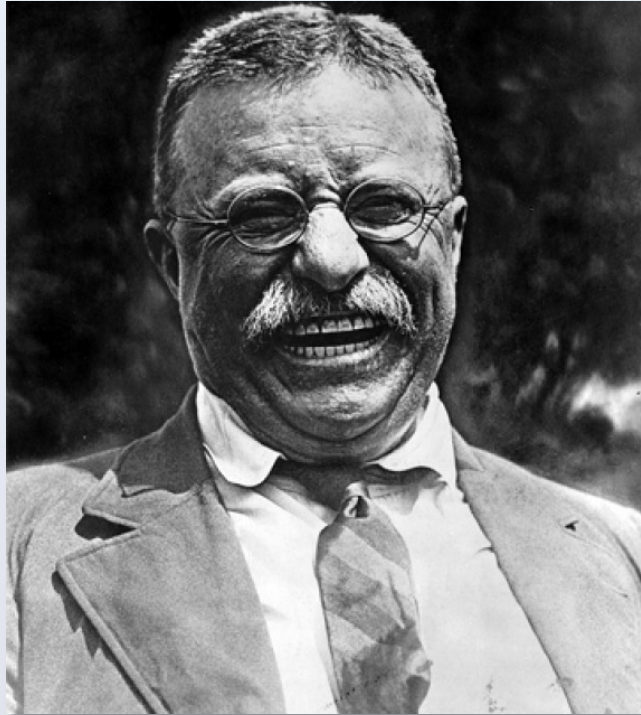
Advocacy – What It Is and Why it Matters



Advocacy seeks to ensure that all people in society are able to have their voices heard on issues that are important to them.

Our advocacy seeks to protect and promote our rights as citizens. Advocacy ensures that we have our views and wishes are genuinely considered when decisions are being made about our lives.

TR



It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better.

The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again, because there is no effort without error and shortcoming; but who does actually strive to do the deeds; who knows the great enthusiasms, the great devotions; who spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement, and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who neither know victory nor defeat. —

Teddy Roosevelt, “The Man in the Arena,” *Citizenship in a Republic*

Why Government Affairs?

#1

**The #1 issue for IHMM
certificants is government
recognition of our
credentials!**

How Do We Get Anything Done?

The wisdom of our Founders gave us a structure of government of checks and balances that ensures it is incredibly difficult to get anything done.

In fact, it is far easier to stop something from happening than it is to accomplish something.

Add to that structure a system populated with politicians who also seldom want anything to get done and we face tremendous hurdles overcome only through;

- Hard work, which is our choice
- Attitude, which is our choice
- Discipline, which is our choice
- Doing extra, which is our choice
- Excellence, which is our choice



How Do We Get Anything Done?



“All Politics is Local,” Thomas P. O’Neill, Jr., former Speaker of the U.S. House of Representatives.

This simply means that local people speaking with their local politicians is the most effective means of influencing an outcome. The people who own a home, work in or own a business, and vote in a town, city, district, or state are the best people to speak with their govt officials. Our organization needs that same basic organizational principle to have a chance of success.

All Politics Is Local

Recent Examples:

- Our proposal to the Small Business Administration concerning Phase I and II environmental assessments, came to us from a member suggesting it. **[Recognition of the CHMM]**
- Our proposal to OSHA on VPP came about because a member saw the rulemaking and sent it to us. **[Recognition of the CSHM, CSMP, CHMM, and CHMP]**
- Our proposal to the Governor of Nevada came about because a member saw the Governor's Executive Order and sent it to us. **[Recognition of the CHMM]**
- Our proposal to the NYS Dept of Labor amending regulations to recognize the CSHM and CSMP came from a certificant in NYS. **[Recognition of the CSHM and CSMP]**
- Our proposal to the U.S. Army Corps of Engineers came about because a member saw the rulemaking and sent it to us. **[Recognition of the CSHM and CSMP]**
- Our proposal to amend PHMSA Hazardous Materials Regulations to harmonize them with international standards. **[Recognition of the CHMM, CHMP, and CDGP]**

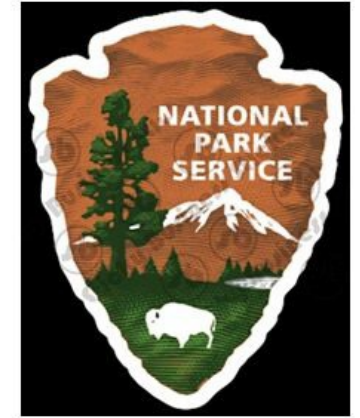
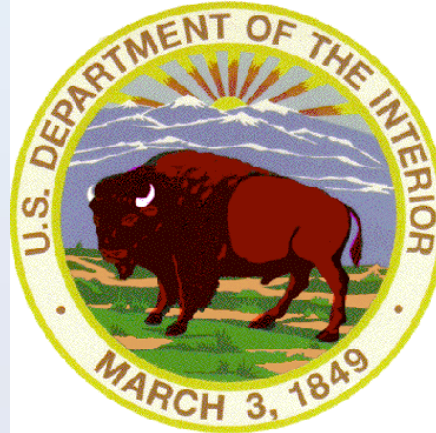
In dozens of other examples, we can engage in legislative or regulatory actions because local people saw something and said something – allowing us to engage in the process and effect change. Yes, most rulemakings or legislative actions serve as means to further our goals of credential recognition. Others have been doing this for decades – now is the time to catch up and, as TR said, get in the arena.

Federal Recognition - EPA



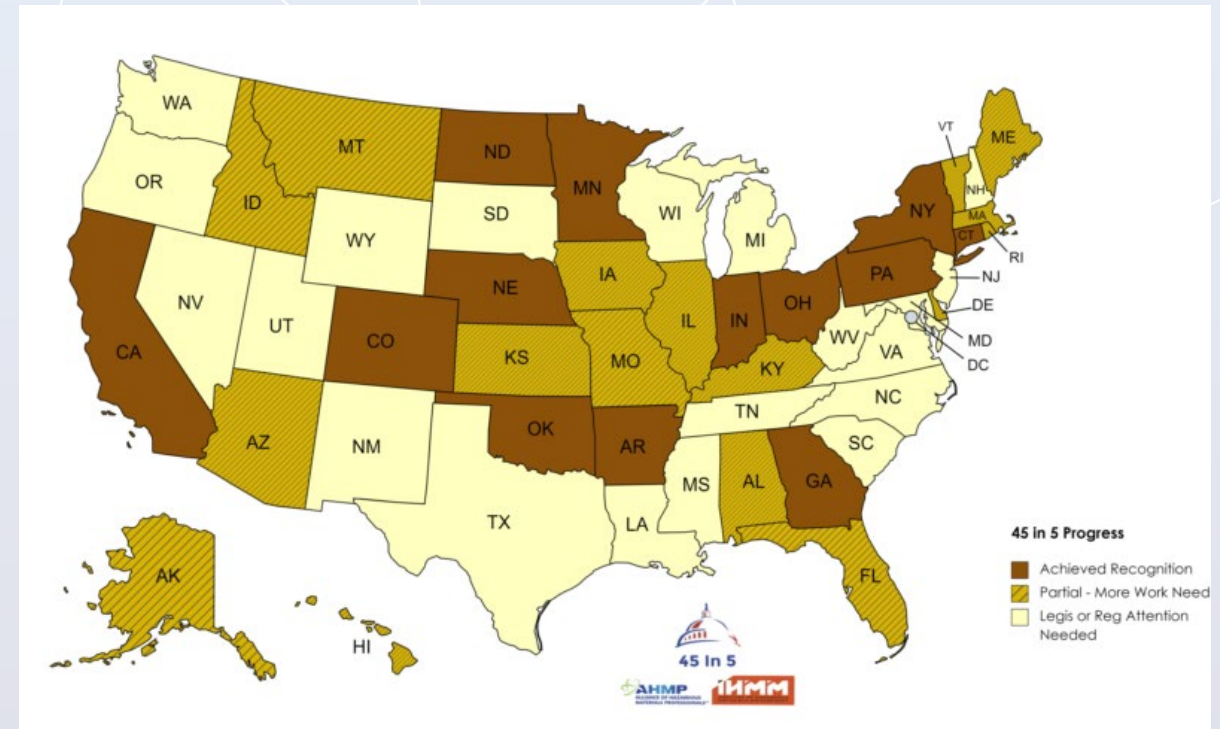
- **The IHMM CHMM is an Environmental Professional under 40 CFR § 312.10 Definitions**
- Under federal regulation 40 CFR § 312.10 Definitions, the **US EPA** constructed an objective standard for evaluating private certifications against the elements of what is defined as an “Environmental Professional.” IHMM provides this crosswalk between the contents of the CHMM credential and the elements of the definition of an Environmental Professional under 40 CFR § 312.10 Definitions, in which the CHMM with 5 or more years of experience either meets or exceeds the regulatory definition.

Federal Recognition - Agencies

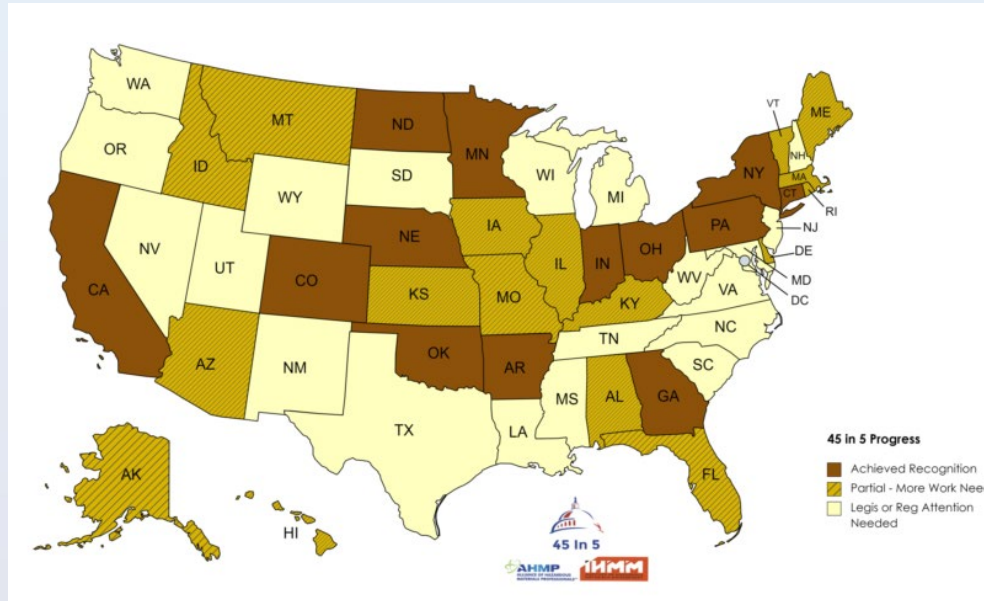


45-In-5 State Recognition

- With numerous federal actions underway, we turn to the states.
- For the past 2 years, Mark Bruce and I with 54 other credential holders leading the effort to engage in state opportunities seeking credential recognition.
- Here's where we are...

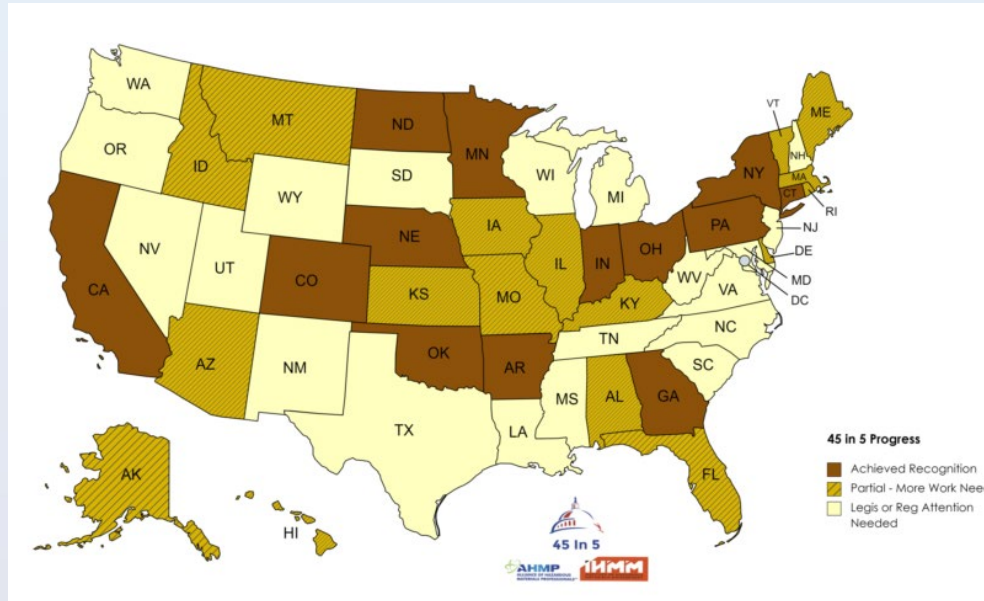


45-In-5 – 13 States



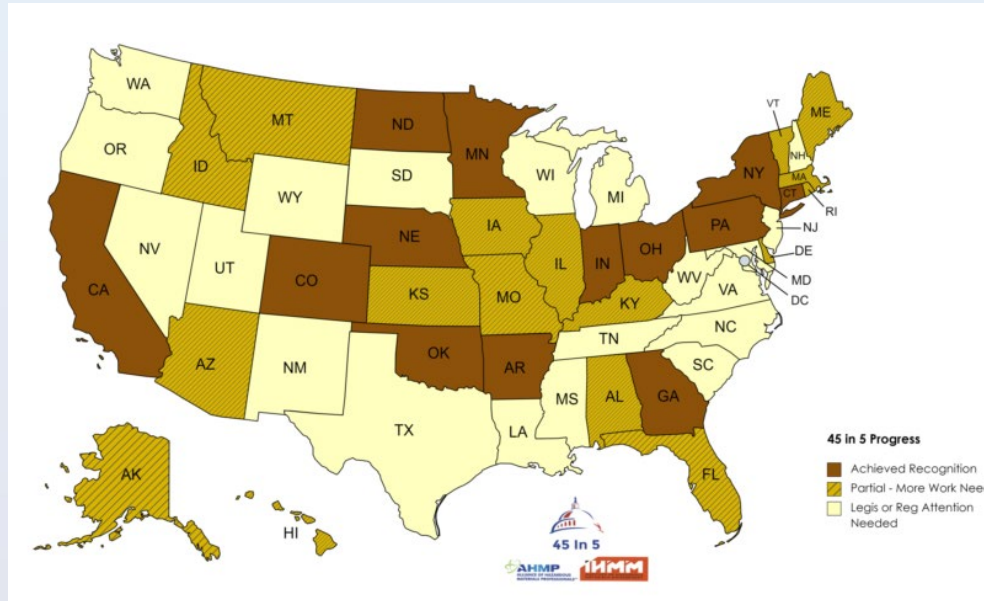
- We have already succeeded in 13 states – New York, Connecticut, Pennsylvania, Indiana, California, Colorado, Nebraska, Minnesota, Arkansas, Oklahoma, Ohio, North Dakota, and Georgia. [Red states in the map above]. These are states where IHMM credentials are cited or 40 CFR 312.10 is cited by reference.

45-In-5 – 16 States



- We have partially succeeded in another 16 states – Alaska, Hawaii, Idaho, Montana, Arizona, Kansas, Iowa, Missouri, Illinois, Kentucky, Florida, Delaware, Rhode Island, Massachusetts, Vermont, and Maine. [Orange/Black Stripe states in the map at left] These are states where the requirements of an “environmental professional” or QEP are cited that coincide with an IHMM credential so that relatively little work would need to be done to clarify the desired outcome.

45-In-5 – 21 States



- We have 21 states where no reference to an IHMM credential is made in either statute or regulation nor is there anything defined in the area of an environmental professional. These states will require legislation or regulatory work. [Yellow states in the map above].

What Now?



Federal Government - Regulatory. We need a group of people watching Federal regulatory developments to advise when taking action can be helpful and raise our visibility in the agencies.

Federal Government – Congress. We need a group of people watching Legislation to advise us when taking action can be helpful and raise our visibility in Congress.

State Governments - Regulatory. We need a group of people watching state regulatory developments to advise when taking action can be helpful and raise our visibility in the agencies.

State Governments – Legislatures. We need a group of people watching legislation to advise us when taking action can be helpful and raise our visibility in state legislatures.

The more we speak, the greater opportunity we have to succeed

The Time Is Now



Let's Work Together, Get Organized, and Get This Done for Everyone