

PROTECT NONPROFITS SERVING AMERICA

RESEARCH SHOWS: U.S. Voters Support Nonprofits' Tax-Exempt Status

Survey research conducted by Cygnal Sample size of 1,500 voters surveyed from April 16-21, 2025



AMERICANS AGREE NONPROFITS **ARE ESSENTIAL**



Believe nonprofits are important to our nation



Agree nonprofits' tax-exempt status is important

TAX-EXEMPT STATUS POWERS PUBLIC GOOD

Nonprofits aren't driven by profitthey're driven by mission. Taxexempt status ensures they can:

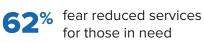
- Feed families, shelter homeless, and support veterans
- Set industry standards and support workforce development
- Deliver services so government doesn't have to



57% of voters support nonprofits having tax-exempt status

AMERICANS ARE CONCERNED

Voters know the stakes if taxexempt status is taken away. Their top concerns include:



- **56%** worry about higher



55% anticipate loss of community programs and resources

costs for healthcare,

education, childcare

VOTERS OVERWHELMINGLY AGREE CHARITIES SHOULD REMAIN TAX-EXEMPT



VOTERS ARE WATCHING

53% of voters say they'd be less likely to vote for their Member of Congress if they voted to remove nonprofit tax-exempt status



61% of conservatives hold a favorable view of nonprofits



78% of conservatives sav nonprofits matter to their communities



78% of conservatives say tax-exemption for nonprofits is important

56% of voters say either federal or state/ local governments should be responsible for providing nonprofit services if they are taxed like for profit businesses

Nonprofits deliver services, save taxpayer dollars, and have bipartisan support. Taxing them would hurt communities—that's a cost America can't afford. Learn more at cicoalition.org.