



# PROTECT NONPROFITS SERVING AMERICA

## RESEARCH SHOWS: U.S. Voters Support Nonprofits' Tax-Exempt Status

Survey research conducted by Cygnal

Sample size of 1,500 voters surveyed from April 16-21, 2025



### AMERICANS AGREE NONPROFITS ARE ESSENTIAL



Believe nonprofits  
are important to  
our nation



Agree nonprofits'  
tax-exempt status is  
important

### TAX-EXEMPT STATUS POWERS PUBLIC GOOD

Nonprofits aren't driven by profit—**they're driven by mission.** Tax-exempt status ensures they can:

- Feed families, shelter homeless, and support veterans
- Set industry standards and support workforce development
- Deliver services so government doesn't have to

**57%** of voters support  
nonprofits having  
tax-exempt status

### AMERICANS ARE CONCERNED

Voters know the stakes if tax-exempt status is taken away. Their top concerns include:

**62%** fear reduced services  
for those in need

**56%** worry about higher  
costs for healthcare,  
education, childcare

**55%** anticipate loss of  
community programs  
and resources

### VOTERS ARE WATCHING

**53%** of voters say they'd be  
less likely to vote for  
their Member of Congress if  
they voted to remove nonprofit  
tax-exempt status



**61%** of conservatives  
hold a favorable view  
of nonprofits



**78%** of conservatives  
say nonprofits matter  
to their communities



**78%** of conservatives  
say tax-exemption for  
nonprofits is important

### VOTERS OVERWHELMINGLY AGREE CHARITIES SHOULD REMAIN TAX-EXEMPT



**73%**

**56%** of voters say either  
federal or state/  
local governments should be  
responsible for providing nonprofit  
services if they are taxed like for  
profit businesses

**Nonprofits deliver services, save taxpayer dollars, and have bipartisan support. Taxing them would hurt communities—that's a cost America can't afford. [Learn more at cicoalition.org](https://cicoalition.org).**