

**Susan Catloth**

Susan Catloth is a dynamic cross-functional manager with a proven ability to drive results by optimizing processes, leading high-performing teams, and implementing enterprise-level solutions. At the IHMM Foundation, she leads strategic initiatives to enhance credential value, grow member engagement, and increase revenue. Susan manages affinity partnerships, advertising strategies, and educational content tailored to hazardous materials professionals. With a strong blend of business and digital expertise, she delivers consistent success across industries. Outside of work, she enjoys crafting, paddle boarding, fishing, traveling, and camping with her family and their rescue pitties.